DELIVERFUND

2022 IMPACT REPORT

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A MESSAGE FROM OUR CEO

To our donors and supporters,

We are incredibly grateful for your unwavering support and dedication to our cause. Your generous contributions have propelled us into the future and allowed us to expand our capabilities, making an exponential difference in the fight against human trafficking.

Amidst challenging economic times, your steadfast belief in our mission has been a beacon of hope. Your donations have enabled us to enhance our technological tools, empowering law enforcement agencies to more effectively target and remove traffickers from the equation. Your generosity has moved us forward, enabling us to make significant strides in preventing future victims of human trafficking and creating a safer world.

Thank you for being our champions and allies in this critical mission. Together, we are working towards a world free from the horrors of human trafficking. We are truly grateful for your partnership.

Sincerely,

Nic McKinley
CEO & Founder, DeliverFund

TRAINING AND INTELLIGENCE REPORTS – THE NUMBERS

Our analysts worked hard in 2022, improving our training programs for law enforcement and the public, providing necessary intelligence reports to our law enforcement partners, and utilizing new technology to progress our mission of ending human trafficking through prevention. We have utilized our social media and podcast reach to educate the public to protect our communities and continue the fight at home.

Throughout the last 9 years, our organization has been diligently working behind the scenes, amassing a wealth of data on human traffickers and their victims that spans three decades. This invaluable resource is designed to empower law enforcement agencies in constructing robust cases against these perpetrators. This year, we began expanding the technology that will put these data points to work.

IN 2022, WE REACHED
275,000 PEOPLE
THROUGH PODCASTS

IN 2022, WE REACHED
350,000 PEOPLE
THROUGH SOCIAL MEDIA

WE WERE FEATURED IN ARTICLES OR INTERVIEWS WITH:

WFAA 8 abc   NBC NEWS   VICE News   Forbes

kxan   USA TODAY   KSAT abc 12   COMMISSION ON SECURITY AND COOPERATION IN EUROPE   The San Diego Union-Tribune

1,352
INTELLIGENCE REPORTS

EACH INTELLIGENCE REPORT WE CREATE USES

APPROXIMATELY 15 ENTITIES

SUCH AS NAMES, PHONE NUMBERS, ADDRESSES, AND MORE.

20,280 ENTITIES

WERE ADDED TO OUR DATA COLLECTION IN 2022.

OUR TRAINED ANALYSTS ARE **WORKING THROUGH**

2.5 BILLION DATA POINTS

THAT WE HAVE **COLLECTED IN ORDER TO CORRECTLY IDENTIFY**

TRAFFICKERS & VICTIMS

1,430

TOTAL PEOPLE TRAINED

600 | **830**

Officers Trained | Public Trained

"I DON'T KNOW WHAT I DON'T KNOW, SO THE INSIGHT FROM SOMEONE WHO HAS BEEN THE VICTIM IS **VALUABLE** WHEN I PATROL AND HOW TO BETTER INTERACT WITH A VICTIM."

- LAW ENFORCEMENT OFFICER

"I WILL BE MORE LIKELY TO RECOGNIZE HUMAN TRAFFICKING SITUATIONS."

- CLASS PARTICIPANT

"NOT ONLY DID THEY PROVIDE EXCELLENT TRAINING, DELIVERFUND'S PEOPLE ARE SOME OF THE MOST SINCERE AND EXPERIENCED WE HAVE EVER MET. THANK YOU."

- LAW ENFORCEMENT OFFICER

PARTICIPANTS REPORT THEY ARE MORE MINDFUL TO RECOGNIZE CLUES OF HUMAN TRAFFICKING.

"WOW, GREAT **COMPREHENSIVE** TOOLS AND INFORMATION."

- LAW ENFORCEMENT OFFICER

"I GAINED A BETTER USE OF TOOLS AND RESOURCES."

- CLASS PARTICIPANT

"EXPLAINING HOW TO APPROACH VICTIMS OF HUMAN TRAFFICKING WAS SO **HELPFUL**."
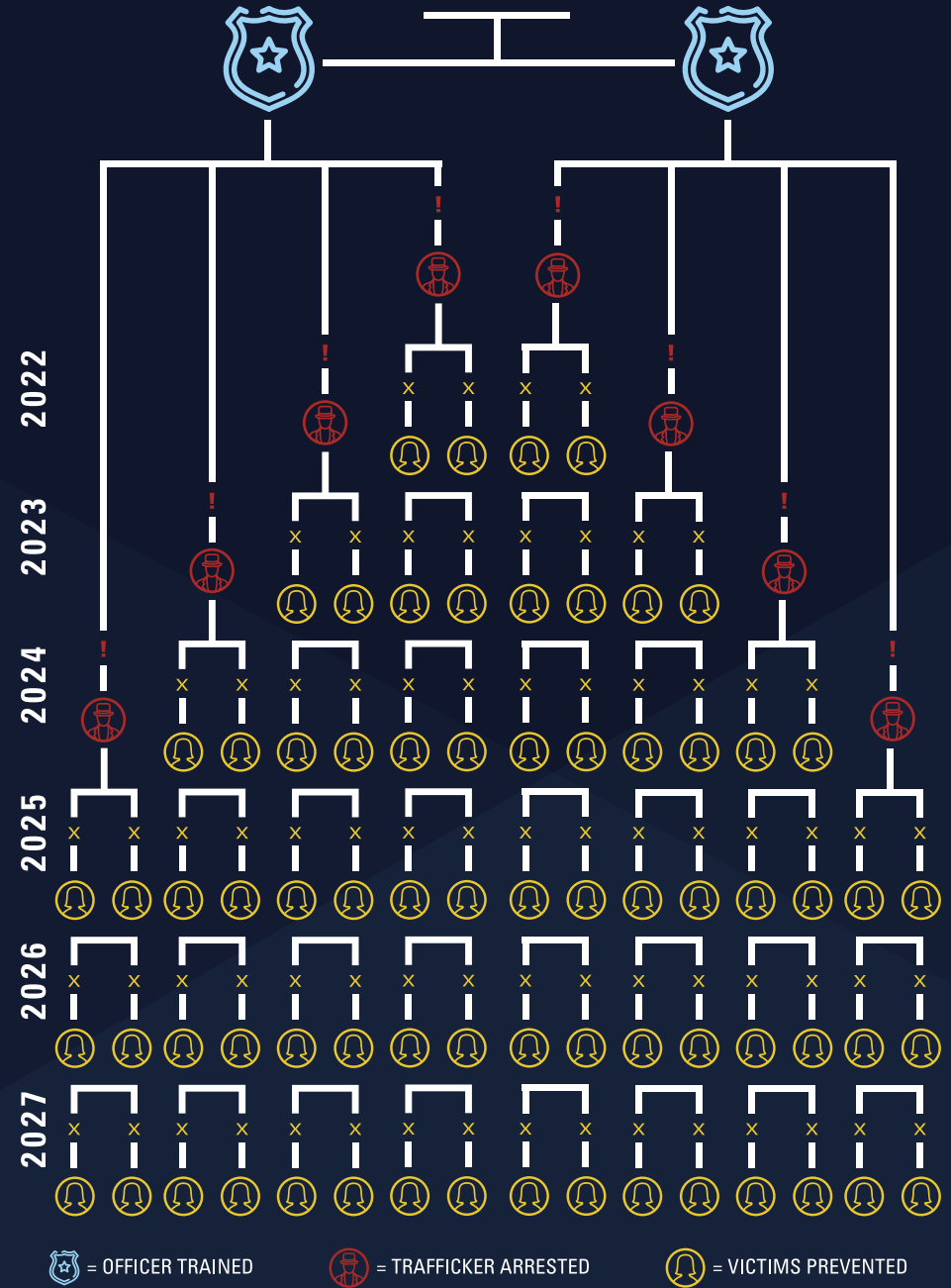
- LAW ENFORCEMENT OFFICER

THE EXPONENTIAL DIFFERENCE

Thanks to your generous support, we have had the privilege of training 1,430 law enforcement officers who now possess the necessary skills to leverage our resources effectively. This training equips them to build strong and compelling cases against human traffickers. The impact of each arrest extends far beyond the apprehension itself; it leads to the immediate liberation of current victims and serves as a vital preventive measure against any future victims.

Our intelligence reports and active operations where our analysts directly assisted in the arrest of traffickers led to 130 arrests in 2022. Each trafficker removed from the game prevents at least 2 new trafficking victims in each future year. We will continue to train law enforcement and provide the data necessary to exponentially increase our impact until we can prevent all vulnerable individuals from becoming victims of modern slavery.

146K

ACTIONABLE INTELLIGENCE POINTS OF DATA HAVE TRANSLATED INTO 2,084 REPORTS PROVIDED TO LAW ENFORCEMENT

2022
2023
2024
2025
2026
2027

= OFFICER TRAINED   = TRAFFICKER ARRESTED   = VICTIMS PREVENTED

2023

WE ARE INTRODUCING:

TECH THAT PROTECTS.

PREVENTION IS THE FUTURE OF THE FIGHT.

THE FUTURE OF DELIVERFUND

We are embracing a new era and transitioning from our original methodology, which relied on directly linking analysts who have invested countless hours into building intelligence reports with law enforcement to arrest traffickers. Through the implementation of proprietary technology, over 2.5 billion data points of interest, and artificial intelligence, we have revolutionized our approach. Our advanced systems can mimic the analytical thinking of experts in a fraction of the time, enabling us to create an infinitely scalable solution to address the global problem of human trafficking.

With your unwavering support, we continue to expand our reach and impact, ensuring that law enforcement agencies have access to our training, technology and resources. Together, we are creating a powerful force against human trafficking, with the potential to safeguard and empower countless vulnerable individuals.

WE ARE BUILDING A

SMARTER WAY TO FIGHT

HUMAN TRAFFICKING BY BRINGING BRILLIANT MINDS AND

BRILLIANT TECHNOLOGY

TOGETHER TO FIGHT HUMAN TRAFFICKING AT SCALE.