

# Privacy Policy

We value your privacy. We do not rent or sell your personal information with any person, business or organization, ever. We commit to uphold transparency, accountability, and choice regarding the collection of your personal information. We are committed to using the personal information you provide to only support your relationship with DeliverFund. DeliverFund has processes to ensure that personally identifiable data is accurate and complete.

This privacy policy describes how DeliverFund collects and uses the personal information you provide, whether online or offline. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information. Visitors to our websites can browse without providing any personal information.

## 1) Collection and use of Personal Information

### **Collection and use of personal information in connection with your donations and any services provided to you by DeliverFund**

Only if you provide us your consent (which is revocable at any time), we process personal information from you for e.g. marketing purposes or to facilitate your participation in DeliverFund events or activities in which you voluntarily engage.

In order to communicate with you and for the performance of our contractual obligations to you (for example, to process your donation, issue receipts, and otherwise support your relationship with DeliverFund), we may collect the following personal information from you:

- Contact information such as name, e-mail address, mailing address, phone number
- Billing Information such as credit card number and billing address
- Unique identifiers such as username, account number, password
- Additional information as needed to support your relationship with DeliverFund, such as minimum age or DOB (to ensure age appropriate content) and tax-payer information (to support tax recovery)
- In certain circumstances we are obliged to process personal data from you due to a legal obligation, such as anti-corruption stipulations or statutory retention periods.

We primarily rely on the legitimate interest of DeliverFund to provide constituents with desired information about DeliverFund and its work.

Where we process your personal information on the basis of legitimate interests, including sharing of your personal information within DeliverFund or with third party processors for such purpose, we do so primarily to provide and improve constituent services and provide constituents a service which is suitable to their requirements.

We may use your information to improve and customize our constituent services, and as necessary to pursue our legitimate interests of improving our constituent services and experience; understanding how constituents engage with DeliverFund, communicating with constituents in appropriately customized ways, and exploring ways to better engage current and future constituents in the mission of DeliverFund.

We may also process your information for our legitimate interest in providing age appropriate content for children; supporting tax recovery; and maintaining the safety and security of our constituent services, including enhancing protection against spam, harassment, intellectual property infringement, crime, and security risks of all kind. We may further process personal information of constituents who attend in person events or trips for our legitimate interest in providing for the safety and security of all event attendees. DeliverFund has a further legitimate interest in processing your personal information as follows:

- We may exchange personal data within DeliverFund's affiliate offices for the legitimate interests described above, as well as for administrative purposes.
- We may also process personal data from you in order to defend legal claims.

Additionally, we may collect the following personal information from third party sources, including from public sources:

- Marketing information such as additional forms of contact, indicators or flags used for segmentation purposes.
- Demographic information, including census data or third-party research for segmentation purposes.

### **Surveys or Contests**

From time-to-time we may provide you the opportunity to participate in contests or surveys on our website or elsewhere. If you participate, we will request certain personal information from you. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information such as

name and shipping address, and demographic information such as zip code.

- **Collection and use of Personal Information in connection with your use of our website**

**Informational use of our website**

If you do not register with us or otherwise provide us with personal information, we only process the personal information that your browser transmits to our server. This includes your IP address, date and time of the request, time zone difference, content of the request (specific page), the access status/HTTP status code, the amount of data transferred in each case, website from which the request comes, browser, operating system and its surface, language and version of the browser software. This processing is technically necessary for us to display our website to you and to ensure the stability and security of the website.

**Links to Other Websites**

Our Site includes links to other websites whose privacy practices may differ. If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any website you visit.

**2) Cookie Policy**

**What Are Cookies**

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

**How We Use Cookies**

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

**Disabling Cookies**

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore, it is recommended that you do not disable cookies.

## The Cookies We Set

- **Email newsletters related cookies**  
This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- **Surveys related cookies**  
From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.
- **Forms related cookies**  
When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.
- **Site preferences cookies**  
In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.
- **Third Party Cookies**  
In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site

and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimizations our users appreciate the most.

As we sell products it is important for us to understand statistics about how many of the visitors to our site make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official Google AdSense privacy FAQ.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including but not limited to; Facebook, Twitter, Instagram, and LinkedIn, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

### **3) Recipients of your Personal Information**

We will share your personal information with third parties only in the ways that are described in this privacy policy. We do not sell your personal information to third parties. In those situations where we use a third party to process your data, we require that these third parties agree to provide the equivalent level of protection as provided under the applicable data privacy law and this privacy policy. Third parties may be suppliers that process personal data on our behalf, such as:

- IT service providers
- Companies that assist with customer service, shipping, or event registration

- Companies that provide other services to support our relationship with you

We may also disclose your personal information to third parties:

- as required by law such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request; or
- with your prior consent to do so.

#### 4) General information and your rights

- **Links and Third-Party Websites**

DeliverFund's websites contain links to other sites and in certain circumstances, we use third parties to provide you with certain services. Please be aware that DeliverFund is not responsible for the privacy practices of such other sites or companies. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personal information. This Privacy Policy applies solely to information collected via DeliverFund's websites.

- **Donor Portal**

DeliverFund's donor portal is maintained and hosted by Network for Good. Their privacy policy can be found here:

<https://www.networkforgood.com/about/privacy/>

- **Merchandise Purchases**

DeliverFund's retail merchandise store is hosted via Shopify.com. You can view their privacy policies here:

<https://www.shopify.com/legal/privacy>

- **Choice/Opt-Out**

Where you have provided your consent, you have the right to withdraw your consent to our processing of your personal information. For example, you may choose to stop receiving all or certain types of communication by following the unsubscribe instructions included in these emails or you can contact us at [info@deliverfund.org](mailto:info@deliverfund.org).

- **Correcting, Deleting and Updating Your Personal Data**

To review and update or delete your personal information, contact us at [info@deliverfund.org](mailto:info@deliverfund.org). We will respond to your request to access within 10 days. If you are a donor, please refer to our donation processing partner, Network for Good. You may contact them at [privacy@networkforgood.com](mailto:privacy@networkforgood.com).

- **Customer Testimonials/Comments/Reviews**

We may post customer testimonials/comments/reviews on our website which may contain personal information. We do obtain the customer's consent via email prior to posting the testimonial to post their name along with their testimonial. If you wish to update or delete your testimonial, you can contact us at [info@deliverfund.org](mailto:info@deliverfund.org).

- **Data Retention**

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services, contact us as described in this policy. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

- **Security**

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our website, you can contact us at [info@deliverfund.org](mailto:info@deliverfund.org). When you enter sensitive information (such as a credit card number) on our forms, we encrypt the transmission of that information using secure socket layer technology (SSL).

- **Transaction Security**

The personal information collected when you make a contribution or purchase items by credit card is kept for the purposes of tracking your order and to provide a receipt of the transaction. This information is stored on an encrypted, secure server managed by a third-party commercial credit card processing institution.

- **Notification of Privacy Policy Changes**

We may update this privacy policy to reflect changes to our information practices. If we make any material changes, we may choose to notify the user by means of a notice on this site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

- **Your rights in respect to your Personal Data**

If you have given us your consent to process personal data for specific purposes, this consent is the legal basis for processing your personal

data. Consent can be revoked at any time without affecting the legality of the processing carried out on the basis of the consent until revocation. The revocation can take place form-free and should be directed if possible, to the contact information provided in this policy.

- **Contact Information**

DeliverFund  
3800 Maple Ave  
Suite 500  
Dallas, TX 75219  
[info@deliverfund.org](mailto:info@deliverfund.org)  
214-484-7924